



clinicallipid update

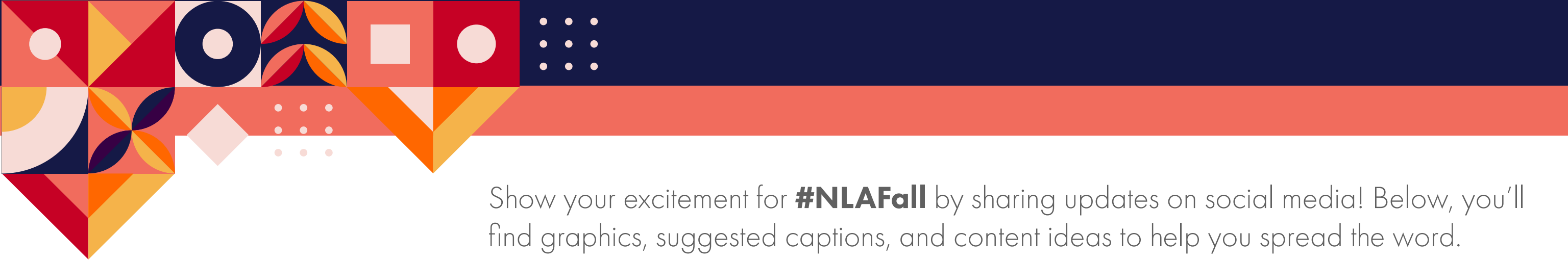


OCTOBER 17-19

2025

SCOTTSDALE, AZ

SOCIAL MEDIA BUZZKIT



Show your excitement for **#NLAFall** by sharing updates on social media! Below, you'll find graphics, suggested captions, and content ideas to help you spread the word.

BEST PRACTICES FOR POSTING:

Use **#NLAFall** in every post to join the conversation and increase visibility.

Personalize your captions — add your thoughts, session details, or what you're most excited about!

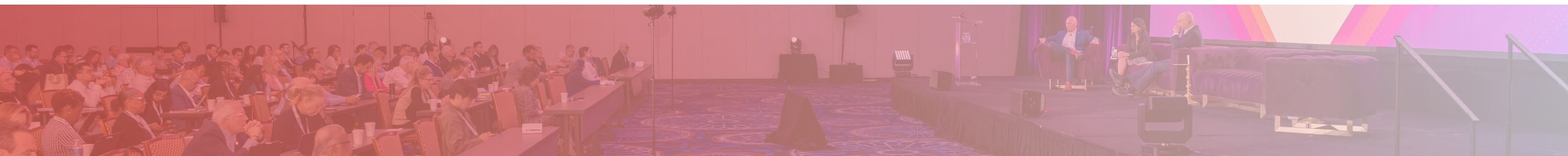
Tag us and fellow attendees to boost engagement and networking.

Include visuals — download and use our official graphics for maximum impact.

Follow us on all social media platforms for the latest updates and shareable content.

Let's make **#NLAFall** 2025 an event to remember — start sharing today!

Take your involvement to the next level by applying to become a social ambassador. **Learn more here.**



SOCIAL MEDIA CHANNELS



National Lipid Association



@nationallipid
@lipidjournal
@foundationofnla



@nationallipid
@foundationofnla



National Lipid Association
Foundation of the National
Lipid Association



@nationallipid.bsky.social
@lipidjournal.bsky.social
@foundationofnla.bsky.social





ATTENDEES _____

suggested captions

- 01** I'm gearing up for #NLA Fall, where experts will explore the latest trends and breakthroughs in #lipidology! Join me in Scottsdale, AZ, from October 17-19: lipid.org/fall.
- 02** Excited for #NLA Fall in Scottsdale, AZ! Looking forward to expanding my #lipid knowledge, learning from top experts, and connecting with peers. Don't miss out — register now: lipid.org/fall.
- 03** Attention #lipid professionals! Join me at #NLA Fall in Scottsdale, AZ, from October 17-19! It's the premier event to enhance your expertise and grow your professional network. Secure your spot: lipid.org/fall.

DOWNLOAD
GRAPHICS HERE



SPEAKERS

suggested captions

- 01** Excited to present at #NLAFall in Scottsdale, AZ! Join me on **[DATE]** at **[TIME]** for my session on **[TOPIC]**. Don't miss this opportunity to dive into the latest in #lipidology: lipid.org/fall.
- 02** Looking forward to speaking on **[TOPIC]** at #NLAFall! Mark your calendars for **[DATE]** at **[TIME]** – can't wait to share insights and connect with you in Scottsdale, AZ!
- 03** Calling all #lipid professionals! Join me and fellow experts at #NLAFall in Scottsdale, AZ from October 17-19. I'll be presenting on **[TOPIC]**. Secure your spot: lipid.org/fall.

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GRAPHICS HERE





EXHIBITORS & SPONSORS

suggested captions

- 01** We are proud to sponsor #NLA Fall! Don't miss this opportunity to expand your #lipid knowledge, learn from leading experts, and network with top professionals. Join us in Scottsdale, AZ — register now: lipid.org/fall.
- 02** Excited to be part of #NLA Fall! Get ready for world-class speakers, insightful sessions, and invaluable networking opportunities focused on #lipid science. Don't miss out — register today: lipid.org/fall.
- 03** Join us at #NLA Fall 2025! As a proud sponsor, we're looking forward to connecting with experts, sharing insights, and supporting advancements in #lipidology. Be part of the experience — register now: lipid.org/fall.

DOWNLOAD
GRAPHICS HERE



Social Media Ambassadors

Want to take your **#NLAFall** experience to the next level? Join us as a Social Ambassador and help spread the word about this premier event! As an ambassador, your posts will be amplified across our channels — reaching 23K+ followers — and you'll connect with fellow attendees while growing your professional network.



**Ready to make an impact?
Sign up today!**

What's Expected?

Share what you love about **#NLAFall** before, during, and after the event.

Follow all NLA social accounts to stay connected.

Use **#NLAFall** in all relevant content to expand the conversation.

Post live updates from sessions, networking events, and exhibit halls.

Engage with **#NLAFall** posts from NLA accounts — like, comment, and share!